Keeping Rhode Island Open for Business
A New Public-Private Partnership
“There's no way government can solve the challenges of a disaster with a government centric approach. It takes the whole team.

“We are better able to serve... when public sector and private sector representatives are both active members of the same team. FEMA believes in the value of public-private partnerships and has worked steadily to provide tools, models, and resources designed to inspire their creation and nurture their success.”

Craig Fugate, former FEMA Administrator
Why Business, Why Resilience?

**Economics**
The ability for our businesses to quickly bounce back after natural or manmade disasters is essential to a strong and vibrant economy.

**Focus**
Potential for greater resilience and speed of recovery if businesses and business associations are collectively focused under a statewide umbrella.

**Scale**
There are over 36,000 businesses in Rhode Island and upwards of 175 business associations that represent them. All need information during an emergency situation.
About the Alliance

Born of a shared vision for collaboration in emergency preparation, response and recovery, the Rhode Island Alliance for Business Resilience (the Alliance) is a self-governed public-private partnership focused on improving the resilience of Rhode Island businesses and local communities.
Formal discussions between business leaders and state government officials began.

Agreed to pursue a coalition driven by the private sector in collaboration with public sector partners loosely based on ChicagoFirst.

Founding members formed a steering committee to hammer out a structure for the alliance and approved a governance document.

Shared vision for sustainable public private collaboration in emergency preparedness, response and recovery.

Joint launch between State and business community.
Mission

**Create** a unified voice for continuity and disaster recovery on behalf of the business community within the public sector.

**Build** new capabilities and relationships, and establish a whole community approach for effective disaster response.

**Keep** Rhode Island “Open for Business” during and after natural or man-made disasters.
Membership Structure

**Members**
- Companies and NGOs that employ 50 or more people
- Trade associations
- Chambers of commerce

**Strategic Partners**
- Public sector organizations that support the mission and objectives of the Alliance with information, people and/or resources

**Steering Committee**
- Governance group comprised of representatives from founding organizations
Member Benefits

The Alliance is a volunteer organization with no member fees. In support of the Alliance mission, member companies and strategic partners agree to provide guidance, expertise and personnel, in an active but voluntary capacity, to ensure the Alliance’s continued success and development. Alliance offerings below will continue to evolve.

**Information**
- Emergency situation reports
- Alliance ESF18 Operations Plan
- Alliance archives and best practices
- Critical infrastructure priorities

**Tools**
- Emergency notification (Code Red)
- Business outage reporting (SABER)
- Private sector credentialing (CEAS)

**Collaboration**
- RIABR.ORG Alliance Community Forum
- State Emergency Operations Center (ESF18)

**Programs**
- Regular meetings
- Training & Exercises
- Subject matter experts
Basic Tenets

- Trusted Relationships
- B2B Collaboration
- Situational Awareness
- Extended Community
- Leadership & Sustainability
- Best Practices
- Domain Expertise
Alliance Members

Private Sector Members:
- AAA Northeast
- AIPSO
- Amica Mutual Insurance Company
- Banneker Industries
- Blue Cross Blue Shield of RI
- Central RI Chamber of Commerce
- Citizens Bank
- Collette Travel
- CVS Health
- Fidelity Investments
- FM Global
- General Dynamics Electric Boat
- Greater Cranston Chamber of Commerce
- Hospital Association of Rhode Island (HARI)
- Lifespan
- Neighborhood Health Plan RI
- Raytheon Integrated Defense Systems
- Rhode Island Manufacturers Association
- Roger Williams University
- SENEDIA
- Women & Infants Hospital

Public Sector Partners:
- Healthsource RI
- RI Commerce Corporation
- RI Emergency Management Agency
- RI Fusion Center
For More Information

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Membership form: www.riabr.org/join

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